

Fall '12

Crescent

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Active Chapter's Report

Brothers and Friends,

The summer went very well for the members of 201 Gray as over 80% of the brothers represented us within companies such as DuPont Pioneer, John Deere, Land O'Lakes, AgriGold, Case, Syngenta and Monsanto just to name a few. There is a buzz amongst the members as many brothers returned to Eta Chapter with offers in hand for internships and full-time jobs for 2013.

As a house we work hard to capitalize on the successes of the past, and create a vision for the future. This summer we took 12 men from Eta Chapter to the national convention in Burlington Vermont, held July 29-31. It was unique opportunity to spend time with brothers from around the nation and to promote Eta Chapter at a national level. The highlight of the awards ceremony was receiving the Runner-Up Maynard H. Coe Chapter Efficiency Award. It was the first time in eight years that we have achieved such a high honor, and is a testament to all brothers who worked to make progress during that period. Furthermore, we received Highest Honor Awards for Housemother and Website Design, High Honor Awards for Chapter Crescent and Alumni Relations, Honorable Mentions for Recruitment Excellence and Membership Development, as well as the Lindley Finch Memorial Scholarship, received by Brent Sexton. Another important moment for Eta at National Convention was the swearing in of Arlen Wonderlich, "930", as the new National Grand President. James Borel, "1150", was inducted into the AGR Hall of Fame. James is the Executive Vice President of DuPont, and has served the National Fraternity as a Regional Vice

President. Eta Chapter also stole the show by spending over \$1,200 during the silent auction at the banquet.

The progress and achievements of our fraternity hinge on our ability to recruit outstanding young men to 201 Gray. I am proud to say our recruitment chair, Jake Kent signed 21 fantastic young men to the fraternity this fall. They embody strong scholarship, leadership and character qualities that will contribute to 201 Gray for decades to come.

On the academic front we achieved an all house GPA of 3.29 which placed us tied for second among fraternities after a grade change. We are rewarding those with good grades with a Dean's Team meal at Hickory Park, and a Prime Rib Scholarship Meal.

Homecoming is approaching quickly as well. We are pleased to be paired with the women of Gamma Phi Beta and the men of Alpha Tau Omega and Lambda Chi Alpha. This homecoming pairing exceeds over 200 young men and women as a whole. Yell-Like-Hell skit preparation has already begun, and Lawn Display performances will be on Friday night, October 26th. The Cyclones will kick things off on October 27th with the Cyclones taking on the Baylor Bears. As usual we will have a meal served at the house followed by a short program along with a daytime lawn display demonstration. I hope everyone has a safe harvest this fall!

Fraternally,

Andrew Lauver "2061"
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The delegates to the National Convention in Vermont were quite active at the banquet auction while purchasing 3 items totaling \$1250. One of the items purchased included a "Leading the Pack" print which depicts a wolf wilderness scene. The new print will be proudly hanging in the formal living room near the mail boxes. The hanging will serve as a memento of the success Eta Chapter had at the 62nd National Convention.

Eta Alumni Board Report

Common Ties That Bind Us Together

Summer and fall are times when organizations or graduating classes reunite together to have fond memories of days gone by that helped shape who or what we are. Alumni Corporation Treasure Brother Mike Nissly, myself, and 13 Eta AGR brothers of our 1982 ISU graduating class met at the first home football game to reunite, remember, and look forward to what is to come.

Some of us have had sons or family members become AGR's to further witness the strengths of our Fraternity, and our agriculture industry ties that bind us together. As the larger Alumni base we all have a great opportunity to gather in April 2014 for our AGR Eta Chapter at ISU with the 100 year celebration. I ask you to read in this and upcoming Crescent issues the related articles and take the opportunity to reunite and participate in the future of the AGR legacy at ISU.

As Alumni Board President, I attended the National Convention in Vermont and witnessed the legacy of excellence as 12 undergraduates were top of the class in professionalism, participation and continued excellence.

Articles in this issue highlight those accomplishments, yet I wish to report that the future of "Making Better Men" is being lead in the right direction by our undergraduate leaders in the AGR house and on Campus. Newly elected AGR National Grand President Arlen Wonderlich of our Eta chapter summed it up, stating that he was so proud of the service and commitment that we have done, and what is ahead of us.

At the August Alumni Board meeting, directors have appointed an investment committee to insure the best use of monies and strategies to insure returns. How best will you participate and support those efforts? Future information will provide you with additional opportunities. Exploring the possibility for additional AGR brothers at Iowa State to join our fraternity is an exciting discussion that the Alumni Board has begun. It is a pleasure to serve you and witness the commitment of numerous alumni brothers and the legacy that binds us together.

Gregg Hora "1247"
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New Initiates



From T to B: Jared Wise, Clayton Robison, Brandon Reynolds, Donavon Richardson, Zach Welch, Matt Kerns, Jacob Lauver, Nolan Zumbach, Marc Meyer, Peter LaMair, Ben Ashland, Matt Heiller, Clayton Hora, Jacob Weis, Scott Hummel, Luke Gosse, Jermeiy Maass, Adam Nihsen, Kellen Suntken, Levi Wedig

Below are some direct quotes as to why new initiates selected AGR and Iowa State University.

"making life long friends and becoming a leader in the house and on campus" -Donovan Richardson "2127"

"no place better in the world to get a degree in agriculture" -Clayton Hora "2130"

"to improve my leadership skills, scholastic performance and overall character" -Matt Kerns "2134"

"felt like home" -Nolan Zumbach "2138"

"no better place than Alpha Gamma Rho" -Jacob Weis "2147"

The website has all of the information on the new initiate class of 2012. Check it out at www.isuagr.org.
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Recruitment Report

The fall semester is off to a fantastic start. The New Initiate Class has come into Eta Chapter and is off and running. We have seen many of them become involved and engaged on campus in clubs and organizations as well as becoming involved with Alpha Gamma Rho. The future looks bright for the 21 young men that joined us this fall.

With every outstanding class that joins AGR, we are always looking forward to what the next recruitment class will be. It is currently unknown if we will have a spring New Initiate class or not. There are some active members considering studying abroad for the spring semester. If any of these brothers explore those opportunities, then we will have a class of possibly 2-3 members.

Looking beyond the spring 2013 class, I am already taking names for the Fall 2013 class. This last year it was extremely competitive to become a member of AGR. There were quite a few individuals that we could not extend bids to due to lack of space. It is important that you send me names of young men that you recommend for membership. We will start recruiting yet this fall and will continue heavy in the spring. The recruitment methods

for AGR have changed in the past few years. We have shifted our recruiting plan to a spring semester timeline. This means our Fall 2013 class will be determined by the end of this school term.

Now is the time to send us prospective names to consider. You can do this by calling or emailing me. It may also be done online at www.isuagr.org. Refer to the recruitment tab where you will find a link titled "Alumni Recruitment Recommendation Form."

It is a great honor to work with the active chapter and the alumni in search of finding the men that we will "make better" and leaders to impact the agriculture industry. By recruiting heavily during the school year we are able to recruit the best to AGR. Signing prospective members in April and May works! Let's continue that trend with another grand group of men to join the Eta Chapter in Fall of 2013.

Thank you,

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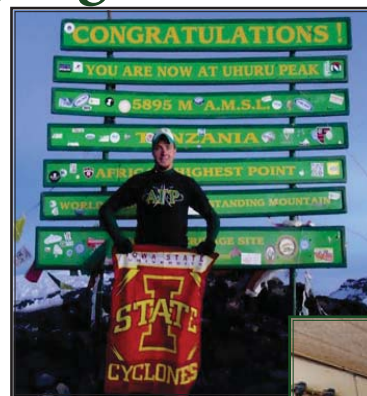
Summer Highlights

This summer a couple of brothers from the active chapter, Brent Sexton "2078" and Nick Spellman "2080" went abroad for their summer internships.

Brother Spellman had his summer experience in Tanzania, Africa. In his internship Brother Spellman worked with Heartland Global Consultants on analyzing the agricultural and business barriers Tanzania presented to its local farmers. He met with local agronomist, governmental officials, and local farmers to analyze and target specific problems in the agricultural sector. Once the problems were identified Brother Spellman and Heartland Global made an analysis report on how the Tanzanian people could break through these barriers.

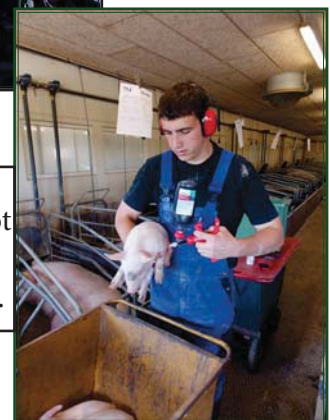
Brother Sexton on the other hand was in another world all its own. Brother Sexton traveled to Denmark and Poland to shadow a Vet. In his travels Brother Sexton conducted research on cattle to see if having a second iron shot was beneficial. He also conducted experiments on low doses of pain killers to see the effects.

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Brother Spellman climbed the tallest mountain in Africa, Mount Kilimanjaro.

Brother Sexton giving an iron shot to a pig for one of the research trials.



Alumni Report

I hope you all have had a good summer although hot, and have a good start, if not done, already with harvest. The active chapter is coming off of a great showing at National Convention in Vermont, and is excited to welcome all the alumni back for Homecoming this year. Homecoming will be on October 27, 2012, at the house, 201 Gray Ave. and the time for the program will be determined when the game-time is announced.

If you contacted me about purchasing tickets, please bring a check or cash to pay for the tickets before the game. One ticket cost \$72.

Also, at Homecoming, we will be kicking off the registration for the 100 year anniversary, which will be held on April 11-13, 2014. Please put this date on your calendar and look forward to registering at Homecoming. The schedule and registration details will be posted on the website in the upcoming months so keep checking back periodically.

As we push through the technological age, e-mail is becoming ever so popular with all our alumni, and to accommodate, please send us your updates if you switch e-mail addresses. In the next year, we would like to have 75% of our alumni directory with valid e-mail addresses. That won't be possible without your support. With those e-mails, we will be able to send the E-Newsletter which has been very popular in its beginning stages, as well as just sending the E-Crescent to people.

I would also extend an invitation for any and all alumni to come back to the house to be a dinner guest this fall or spring. Actives are always looking to talk and network with alumni and it would be a good chance to tour the house as well as meet our current actives. If you are interested in coming for dinner, you can contact me.

Have a safe and happy harvest!

Fraternally,

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Homecoming 2012

Tentative Homecoming Schedule

Eta Chapter's Schedule of Events
Saturday, October 27, 2012
201 Gray Avenue

Since the game time has not been posted prior to the sending of this *Crescent*, a generic scenario of what to expect for the schedule of events is as follows:

With a 3:00 p.m. or 7:00 p.m. Kick-off, the Homecoming Meal and Presentation will be from 1:00 - 2:30 p.m.

With a 11:00 a.m. or 1:00 p.m. Kick-off, the Homecoming Meal and Presentation will start 30 minutes after the conclusion of the football game.

Please look for a more detailed Homecoming schedule in the upcoming October Eta newsletter or the Homecoming postcard being sent out when the game time is announced.

Please check our website

www.isuagr.org

for further updates.

Mark Your Calendars Founders' Day 2013

The 2012 Eta Founders' Day will be held on March 2, 2013 at the ISU Alumni Center. The meal will be catered by Hickory Park and will have Olde Main products as well. Keep checking the website as the event gets closer for more details on the schedule and brothers being recognized.

Alumni Spotlight

Brother Steve Hanson “1520” is being recognized as this editions alumni spotlight. Brother Hanson recently awarded the National Grand President Award by the National AGR Association this past spring. Hanson is currently the owner and president of GRIP IDEAS in Cave Creek Arizona. He received this award with his work with the SICKLE & SHEAF Contributing Editor, His term serving as North Central Regional Vice President, and his presentations at six leadership workshops. Some of his other credentials for this award is his work with National Agri-Marketing Association (NAMA) here at Iowa State University.



Eta House Over the Years

The First Home of Eta Chapter on 214 Hyland in 1913.



The Eta Chapter House on 201 Gray in 1923-1964.



The Eta Chapter House on 201 Gray from 1965 to 1993.



National Convention

This past summer Eta Chapter attended the 62nd National AGR Convention in Burlington Vermont. Twelve brothers attended as well as Mom Brown, Tim Heiller, a chapter advisor, and Gregg Hora, the Alumni Board President, as well as numerous other alumni. Throughout the convention, there were numerous Vermont agricultural speakers that spoke on a variety of topics ranging from entrepreneurial businesses to Vermont agricultural issues, to even keynote speakers such as Pearse Lyons, Alltech, Brother Rodd Whitney, “2102, of Monsanto, the Secretary of Agriculture in Vermont, Chuck Ross, and New Hampshire Commissioner of Agriculture, Lorraine Stuart Merrill . The delegates also got to network with some of the sponsors of the convention, which included Monsanto, Dupont Pioneer, Cargill, AgReliant Genetics, and DowAgroSciences.

L to R: Stephen Prather, Gregg Hora, and Joe Hora prepare for a business meeting.



Andrew Lauver (pictured left) receiving the runner-up Maynard H. Coe award from Phil Josephson, Home Office Executive Director.

The Eta delegation with the awards they received following the convention banquet.



National Convention



Brother Arlen Wonderlich "930" is sworn in to be the 2012-2014 National Grand President by Sandy Belden, the outgoing National Grand President.



Brother James Borel, "1150," was honored during the Convention by being inducted into the National AGR Hall of Fame. Eta currently has 8 brothers in the Hall of Fame. James was joined at the convention by his wife, Ann, as well as Brother Mike Borel, "1016."



Mom Brown received the award for Highest Honor for Housemother Award in the category of the "Promotion of Social and Cultural Practices."

National Convention Awards

- Runner-Up Maynard H. Coe Chapter Efficiency Award
- Highest Honor Award for Housemother
- Highest Honor Award for Website Design,
- High Honor Award for Chapter Crescent
- High Honor Award for Alumni Relations,
- Honorable Mention for Recruitment Excellence
- Honorable Mention for Membership Development
- Lindley Finch Memorial Scholarship received by Brent Sexton

National Convention

Throughout the four days in Vermont, the delegates enjoyed going on different tours, sight-seeing, and workshops provided by the convention. The brothers enjoyed an evening boat ride on Lake Champlain along with traveling the streets of Burlington. The tours, which were done on the last day of the convention, included Green Mountain Dairy LLC, which had methane digester capabilities, visiting the Otter Creek Brewing Factory, as well as Dakin Farms, a maple syrup and smoked meats supplier. These tours provided the delegates with a different view of agriculture and came away very impressed with all that Vermont had to offer.



L to R: Andrew Lauver, Joe Hora, Jake Kent, Grant Bargfrede, Tyler Ritland, Dakota Lueken, Holden Asmus, and Mom Brown posed for a group photo at Green Mountain Dairy, one of the many agricultural tours given the last day in Burlington, VT area.

Mom Brown shows that she is very versatile in what animals she can care for as she takes some time to feed a baby calf at Green Mountain Dairy.



Some of the delegates took time to take a group photo on the bow Spirit of Ethan Allen, while they participated in an evening tour of Lake Champlain as one of the convention evening events.

From L to R: Jake Kent, Dakota Lueken, Stephen Prather, Tyler Ritland, and Jake Spellman lounging on "Champy," Lake Champlain's mythical creature, during a sight-seeing trip around Burlington, VT.



Lost Brothers

249	Kenneth McKinnon	529	Charles Cutter	1119	James Hermansen
152	Wilbur Pentzer	593	Leslie Mathews	1132	Christopher Floy
251	Martin Weiss	601	Roger Olson	1182	James Stark
275	Thomas Scott	613	Jakob Schmitt	1237	Michael Isley
311	Henry Wallace	683	Duane Rowe	1260	James Holub
319	Prentice Burdick	703	Dallas Western	1319	Leslie Holtkamp
327	Robert Putman	719	Rolf Craft	1429	James Meyer
335	Ferdinand Plumer	737	Lowell Taylor	1450	Brian Fischer
337	Ivan Frederickson	781	David Timm	1470	Brian Corpman
354	John Simmons	794	Gene Hohertz	1499	Todd Snider
382	Donald Ehr	806	Otto Benischek	1538	Kyle Wendt
460	Charles Neale	912	James Noble	1566	John Underwood
482	Thomas Chudomelka	979	Stephen Prizer	1863	Mathew Thome
489	Byron Thomas	998	Douglas Lynch	1907	Kyle Hotz
496	Marcus Bauer	1073	Jasper Crowe		
513	Marvin Boss	1075	Stephen Jones		

If you know the new addresses of these brothers or if you are at a new address please notify one of our Eta Editors or contact the Home Office at www.alphagammarho.org

Circle of Life

Engagements: Congratulations to:

- Colin Hurd "2069" was engaged to Kim Alexis on August 25th, 2012
- Kyle Peterson, "1935", and Elizabeth Kovanic will be married on October 20, 2012 in Ames.

Weddings: Congratulations to:

- Lars Christenson, "2035", and Brittney Byrnes who got married on August 11, 2012 in Mason City.

Births: Congratulations to:

-John Ringkob, "1618", and wife, Jeani, of Highland Ranch, CO, who welcome Leah Anna into their family on October 22, 2011. Leah was also welcomed home by her big brother, Jacob.

Deaths: Our Sympathy to the families of:

- Ardell Persinger, Sr., "447", who passed away on July 1, 2012 in Whiting, Iowa.
- Timothy D. Krumm who passed away suddenly on September 11, 2011.

Please send Circle of Life updates to the Eta Editors

Website

Nationals: www.alphagammarho.org

Eta: www.isuagr.org

Our new website has lots of new and exciting things going on it! One of the main reasons for this website is to better communicate with alumni. We have a separate tab for the alumni. This includes Founders' Day, *Eta Crescents*, and Prospective Members form. Please check out the new website!

Mom's Journal

It is wonderful to be back working with the Eta members. As you can tell from previous articles, the chapter is doing well and I am very pleased for their well earned recognition at National Convention. Now the members are talking Cyclone football, homecoming plans, and back into studying after summer work and fun.

Have you wondered how educational trends are impacting the post secondary education? Technology, community college credits, online credits, advanced placement credits, and textbook costs are impacting life at 201 Gray! The charts below illustrate how these trends are impacting Eta members based on a 67% return of an online, unscientific questionnaire I sent to members.

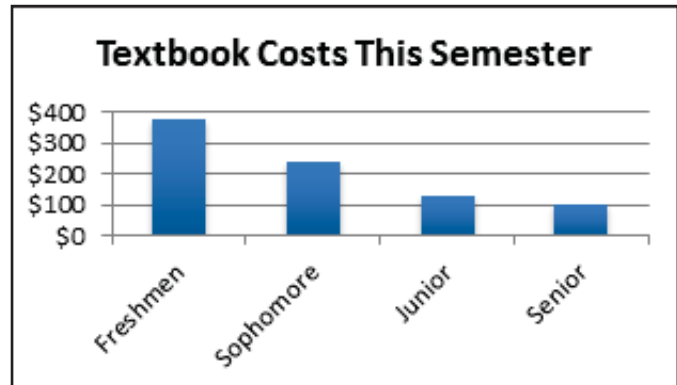
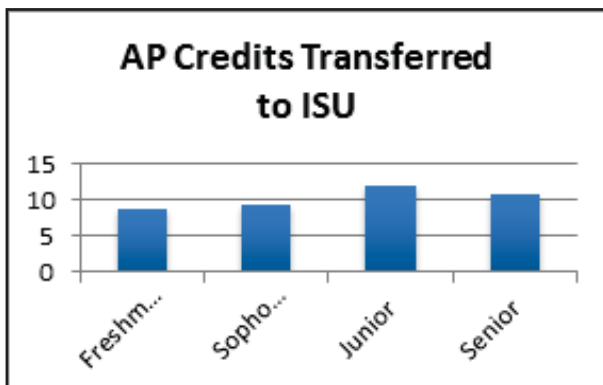
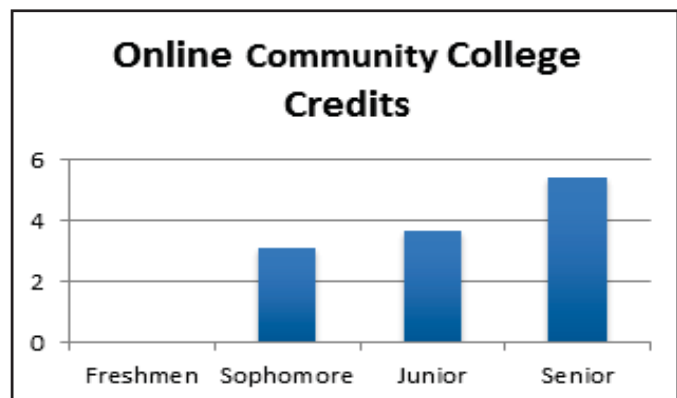
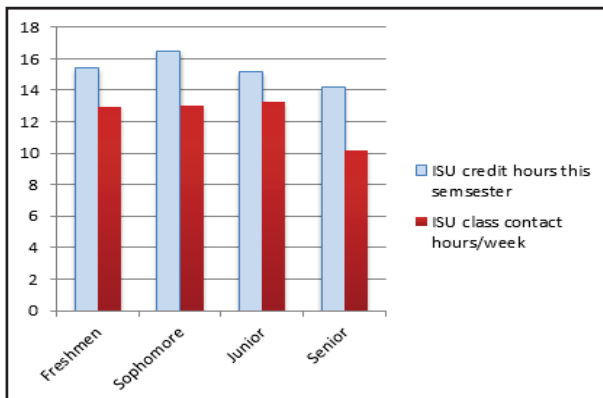


Chart 1: Compares credit hours to classroom contact hours---12 class contact hours per week for AGRs!
 Chart 2: Reveals the average number of community college credits which AGRs have earned by classification. It is interesting to note that 64% of the new students at ISU this fall transferred in 6 college credits.
 Chart 3: Indicates that Advanced Placement Courses are being used by our members. These courses are offered in high school, paid for by the local district, and credits are accepted at post secondary level. Chart 4: Tells us textbooks can be expensive but seem to decrease with years in school.

A few other results from the questionnaire----99% of our members have their own computer with them at the house. 64% of the members play electronic games and they average about 3 hours per week playing them. Over 90% of the AGRs have or plan to take advantage of online classes as undergraduates. 67% of the members feel textbooks are becoming less important because of electronics. Times are a changing and so is education at ISU!

Hope you plan to stop at 201 Gray during homecoming!

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2012-2013 Calendar

October 27, 2012	ISU Homecoming
November 19-25, 2012	Midsemester Break
December 15, 2012	ISU Commencement
January 14, 2013	Classes resume
March 2, 2013	Founders' Day
April 20, 2013	VEISHEA
April 4-6, 2014	Eta's 100 Year Anniversary Weekend